

# Strategic Development and Operations Partner

## **Overview:**

Transform your organization with our Strategic Development and Operations Partner. This service provides access to a seasoned professional dedicated to streamlining your development operations, ensuring efficiency, and maximizing your fundraising potential. With personalized strategic insights and ongoing support, your growth journey becomes not only efficient but also impactful.

## **Package 1: Essentials**

*Comprehensive Analysis and Basic Strategic Development Plan*

- In-depth examination of current operations.
- Identification of strengths, weaknesses, opportunities, and threats.
- Tailored basic strategic development plan.
- Monthly progress reviews and adjustments.
- Up to 10 hours of support
- Email support in 72 hours

Investment: \$3,500

## **Package 2: Growth**

- Detailed Analysis with Actionable Insights and Advanced Strategic Development Plan
- Review and Creation of Stewardship Plan
- Review and Create Strategies for CRM
- Curate Donor Communication
- Up to 15 Hours of Support
- Email Support Within 48 Hours

Investment: \$5,000

## **Package 3: Premium**

- Thorough Analysis with Actionable Insights and Premium Strategic Development Plan
- Intensive Monthly Progress Reviews
- VIP Access to Your Dedicated Expert with Up to 15 Hours of Priority Support
- 25 Hours of Support
- Email Support Within 24 Hours
- Custom Workshops
- Executive Coaching Sessions

Investment: \$10,000

## **Package 1: Essentials**

### **Comprehensive Analysis and Basic Strategic Development Plan:**

- Conducts a thorough examination of your organization's current operations.
- Identifies strengths, weaknesses, opportunities, and threats (SWOT analysis).
- Develops a tailored basic strategic development plan as a roadmap for improvement.

### **In-depth Examination of Current Operations:**

- A detailed review of existing processes, workflows, and organizational structure to identify areas for improvement.

### **Identification of Strengths, Weaknesses, Opportunities, and Threats (SWOT):**

- Analyzes internal strengths and weaknesses, as well as external opportunities and threats, to form a holistic understanding of your organization's position.

### **Tailored Basic Strategic Development Plan:**

- Creates a foundational plan outlining key strategies for improvement based on the analysis conducted.

### **Monthly Progress Reviews and Adjustments:**

- Conducts monthly report on the progress made toward strategic goals.
- Adjustments are made to the plan as needed, ensuring flexibility and adaptability.

### **Up to 10 Hours of Support:**

- Clients have access to up to 10 hours of dedicated support.
- This support can be utilized for consultations, clarifications, or guidance on implementing the strategic development plan.

### **Email Support Within 72 Hours:**

- Timely responses to inquiries and support requests via email, ensuring that clients receive assistance within a reasonable timeframe.

**Investment:** \$3,500

**Minimum Commitment:** 3 months

## **Package 2: Growth**

### **Detailed Analysis with Actionable Insights and Advanced Strategic Development Plan:**

- This involves a thorough examination of your organization's current state, operations, and growth potential.
- Actionable insights will be derived from the analysis to provide strategic direction for future development.
- An advanced strategic development plan will be crafted, outlining specific steps to accelerate growth.

### **Review and Creation of Stewardship Plan:**

- Stewardship involves managing and nurturing relationships with donors. This package includes an evaluation of your current stewardship practices and the creation of an improved plan for effective donor engagement and retention.

### **Review and Creation of Strategies for CRM (Customer Relationship Management):**

- The CRM system is assessed to optimize its use in managing relationships with donors, supporters, and stakeholders.
- Strategies will be formulated to enhance the efficiency and effectiveness of your CRM processes.

### **Curate Donor Communication:**

- This involves crafting personalized and impactful communication strategies for engaging donors.
- The goal is to create compelling messages and campaigns that resonate with your audience and foster stronger donor relationships.

### **Up to 15 Hours of Dedicated Support:**

- Clients will have access to a dedicated expert for consultation, guidance, and support.
- This support includes assistance related to the components mentioned above, ensuring a hands-on approach to implementing the growth strategies.

### **Email Support Within 48 Hours:**

- Clients can expect timely responses to their inquiries and requests via email, with a commitment to addressing queries within 48 hours.

**Investment:** \$5,000

**Minimum Commitment:** 3 months

## **Package 3: Premium**

### **Thorough Analysis with Actionable Insights and Premium Strategic Development Plan:**

- Conducts an in-depth analysis of all facets of your organization, providing actionable insights for strategic decision-making.
- Develops a premium strategic development plan with advanced and customized strategies.

### **Intensive Monthly Progress Reviews:**

- Conducts monthly reviews that go beyond standard assessments, offering a detailed and comprehensive analysis of progress made toward strategic goals.
- Adjustments and refinements are made to ensure the highest level of impact.

### **VIP Access to Your Dedicated Expert with Priority Support:**

- Provides VIP access to a dedicated expert for personalized consultations, guidance, and strategic discussions.
- Priority support ensures that your organization's needs are addressed promptly and efficiently.

### **Up to 25 Hours of Support:**

- In addition to the initial 15 hours, clients receive an extra 10 hours of support for more extensive assistance and implementation support.

### **Email Support Within 24 Hours:**

- Offers expedited email support, with a commitment to addressing inquiries and requests within 24 hours.

### **Custom Workshops:**

- Conducts custom workshops tailored to specific challenges or opportunities within your organization.
- Provides an interactive platform for collaborative problem-solving and skill enhancement.

### **Executive Coaching Sessions:**

- Offers personalized executive coaching sessions for key leadership members, focusing on professional development and strategic leadership skills.

**Investment:** \$10,000

**Minimum Commitment:** 3 months